

BIOGRAPHY**James C. Murphy, Ph.D.****Managing Director-Corporate Responsibility & Sustainability**

James C. Murphy, Ph.D., is a leading expert on corporate responsibility and sustainability. Joining BPM | MacKenzie in September 2008 to head the newly formed joint venture between the two firms (Burr Pilger & Mayer LLP and MacKenzie Communications, Inc.), James most recently directed global external relations at the International Institute for Strategic Studies, the world's leading think tank for international affairs, based in London, UK. He was responsible for fund raising, marketing, membership, sponsorships, conferences, and programmatic initiatives, including a new initiative in climate change and energy security.

James previously served as Associate Director of the Global Reporting Initiative (GRI) in Amsterdam from 2004 through 2007. The GRI Sustainability Reporting Guidelines are the leading standard for CSR reporting used by corporations worldwide. While at the GRI, James developed and implemented a strategic funding strategy and managed investor and partnership relations with Fortune 1000 companies. He developed and managed the G3 Consortium, a group of leading global companies supporting the GRI, as well as the GRI Technology Partnership.

With more than 20 years of experience in sustainability, CSR, external relations, business development, communications, and consulting in the nonprofit and private sectors, James has held positions as a senior executive for several universities, primarily focused on corporate, foundation, and government relations and research funding and development; was the founding Vice President of Copia: The American Center for Wine, Food and the Arts in Napa, California; served as consultant to a variety of non-profits and emerging companies; and was interim executive director of the International Business Ethics Institute in Washington, DC.

James holds a Ph.D. in political science from Rice University, and received undergraduate and graduate degrees in history and political philosophy from the University of Houston. He studied French literature and culture at the University of Strasbourg, and pursued post-graduate studies and research at the Institut d'Etudes Politiques in Paris during his time as a Chateaubriand Fellow. He has served as a faculty member teaching political science, served on numerous boards in education and the arts, and has published articles on sustainability, philanthropy, business development, and knowledge management worldwide.

Publications and Papers

- "Corporate Reporting and the Social Context of Economic Development", State University of Management Conference on Socially-Oriented Strategies of Economic Development", Moscow, Russian Federation, October 2007.
- "The Global Reporting Initiative in the Knowledge-Based Economy", Conference on Knowledge-Based Economy: Creation and Development, Vytautas Magnus University, Kaunas, Lithuania, September 2005 (Published in Conference Proceedings, 2005).
- "Clusters, Capital, and Public-Private Partnerships: The Case of the California Institutes for Science and Innovation." Paper prepared for the European Union Conference, "Innovation in Europe: Dynamics, Institutions, Values", Roskilde University, Denmark, May 8-9, 2003.
- "The Nonprofit Leadership Challenge: Linking Mission with Performance" *Competitive Edge Magazine*, November/December 2002.

- Good ideas in bad times: attracting funding for your emerging technology business” *Competitive Edge Magazine* (Technology Issue), September/October 2002
- Review of *Casting the Net Over Global Learning*, *Competitive Edge Magazine*, January/February 2003.
- “Grants and Grantmaking”, *Encyclopedia of Distributed Learning*. (Thousand Oaks, California: Sage Publications, 2003).
- “Foundation Fund Raising for New Organizations” *New Directions for Philanthropic Fundraising*, Number 28, Summer 2000, Indiana University Center on Philanthropy , Jossey-Bass Publishers.

Invited Lectures

- “Performance Metrics for Sustainability Reporting” Haas School of Business, University of California Berkeley, September 2008
- “Introduction to Sustainability Reporting and CSR” Workshop conducted at the Annual Conference of the Ethics and Compliance Officers Association, Los Angeles, September 2007
- “Sustainability Metrics and the Global Reporting Initiative” McDonough School of Business, Georgetown University, April 2007
- “The Global Context of Corporate Ethics” American University, March 2007
- “Measuring Sustainability and Ethics Performance” Aluminum Producers Association of Canada, Montreal, Canada April 2007
- “The Importance of an Enforceable Ethics Code” Society of Settlement Planners, Washington, DC March 2007
- “Non-financial reporting in the US market” United States Business Council for Sustainable Development Annual Conference, Houston, Texas, December 2006
- “Technology and Sustainability Reporting: Getting Ready for the Next Phase” Canadian Business for Social Responsibility Annual Summit, Toronto, Canada, November 2006
- Sustainability: Measurement and Reporting Workshop, Queen’s University CSR Weekend, Kingston, Ontario, October, 2006.
- “The GRI G3 Sustainability Reporting Guidelines”, Canadian Business for Social Responsibility Member Seminar, Toronto, Canada, September 2006
- “Understanding and Using the GRI Sustainability Reporting Guidelines” ESP Corporation User Conference, Houston, Texas, September 2006
- “Sustainability Reporting and Communicating Corporate Values” Ethical Corporation Conference on Communicating Corporate Values to Consumers, Philadelphia, 14 June 2006
- “Governance and Reporting: Best Practices” European Roundtable on Corporate Governance, The Conference Board, Amsterdam, 2 June 2006
- “Le reporting développement durable et les Lignes Directrices G3” Université de Québec à Montréal (UQAM), April 2006 5ème Forum Européen pour le Développement durable et une entreprise responsable »
- “Economic performance and sustainability : what opportunities and rewards for companies ? FEDERE 2006, Paris, France March-April 2006
- “2nd Annual European Sustainability Forum: Meeting Expectations in the Business & Society Relationship” The Conference Board, Brussels, Belgium January 2006
- « Les innovations des lignes directrices G3 » Séminaire international Normes et responsabilité sociétal pour le développement durable dans l’espace francophone, Marrakech, Morocco, 13-15 December 2005
- « Stakeholder Engagement and the GRI » The Conference Board and Future 500 Seminar on Stakeholder Engagement, New York, November 2005
- “The GRI and Corporate Social Responsibility”, The Conference Board of Canada, Ottawa, October 2005
- “Sustainability Performance Measures and the GRI Guidelines”, Canadian Business for Social Responsibility, Toronto, October 2005
- “Communicating Sustainability Value: The GRI Third Generation Guidelines”, International Association of Business Communicators, Halifax, Nova Scotia, Canada, October 2005
- “The GRI and Corporate Ethics”, Vail Leadership Institute Changing the Game of Business Forum, Beaver Creek, Colorado, June 2005
- “Seminar on the GRI and Reporting for SMEs in Russia”, Joint Vienna Institute, World Bank Institute Initiative on CSR, Vienna, Austria, May 2005
- “Creating a Sustainability Vision”, Fedère 2005---*Les Echos*, Paris, France March 2005
- “Observations on US Labor Policy versus EU Approaches: Labor Market Policies in the European Union”, Cicero Foundation Conference, Paris, France February 2004.

Conferences and Continuing Education

- “Alternatives to Public Inspections: Public Private Partnerships and CSR, World Bank, June 2005
- Global Action Networks: GAN-Net Conference, Miami Beach, Florida, March 2006
- Chair, The GRI and Corporate Social Responsibility Panel, Philius Foundation Conference on CSR, Geneva, November 2004
- European Foundation Center Annual Conference, Athens, Greece, May 2004
- Co-Chair, “Labor Market Policies in the European Union”, Cicero Foundation Conference, Paris, France, February 19-20, 2004.
- Association of Strategic Alliance Professionals Global Summit, Seattle, Washington, October 2003
- Milken Institute State of the State Conference, Los Angeles, California, October 2003
- Milken Institute Global Conference, Los Angeles, California, March 2003
- Panel Organizer and Chair, “Raising Money Without Asking: The Community Briefing
- “Philanthropy and the Research University,” Emory University, Atlanta 2002
- Strategic Mergers and Restructuring for Nonprofits, Training Seminar, La Piana Associates, San Francisco 2001, sponsored by the Irvine Foundation

Other Service

- Editorial Board Member, Sustain Magazine 2006-
- Director, Adagio Educational 2004-
- Global Reporting Initiative Associate, 2007
- Board of Directors, Santa Barbara Chamber Orchestra 2000-2003.
- Board of Directors, Napa Valley College Foundation; Chair, Campaign Committee; member, Executive Committee 1999-2002
- Board of Directors, Napa Valley Tourism Association, 2000-2001
- Chair, Board of Advisors, Culinary Society of America, 2000-2002.

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